1. Breakdown of what dorm tuition actually covers vs. what you can use that money on if you elect off-campus housing
2. Day in the life of off-campus students
3. Research on how many students have chosen to live off campus this semester & project likelihood of off campus popularity in the future
4. Restrictions of campus housing versus off campus housing
5. Looking into when a handful of universities last renovated their dorms and compare that to neighboring apartments/residencies.
6. (Interview style) what it’s normally like to go through the apartment hunting process, and how Smarta is different